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HAYES SOLOWAY

INTELLECTUAL PROPERTY WORLDWID

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January 4, 2001

PATENT AGENTS MICHAEL GALLAGHER PETER W. MURPHY

OF COUNSEL: OLIVER W. HAYES (MA. DC) WILLIAM O. HENNESSEY Ph.D. (NH)

VIA FEDERAL EXPRESS

President/Chief Executive Officer Tactica International Empire State Building 350 Fifth Avenue New York, New York 1018

Dear Sir:

NORMAN P SOLOWAY (NY. MA)

TERRET M DANIE (MA)

EDMUND P. PPLECER (AZ)

STEVEN I. GROSSMAN PLD. (NH) SUSAN HADDAD HAGE (MA) TERESA C. TUCKER (NH)

DONALD L PERREAULT (NH. MA)

We are intellectual property attorneys for Brookstone, Inc. of Nashua, New Hampshire. As you no doubt are aware, Brookstone is a nationwide specialty letailer of consumer products. Your company is well aware of Brookstone and has, on several octasions, approached Brookstone to distribute some of your company's IGIA brand proflucts.

We have just received a copy of the January edition of HomeWorld's Housewares Census 2001, and find that your company is advertising a lounge pillow with massage and reading light. Your company's lounge pillow with massage and sading light appears to be identical in function. features and trade dress to the patent penditing massaging bed rest with light introduced by Beoekstone last year. In fact, the lounge pillow with massage and reading light shown in your company's ad is either a slavish copy of the photograph of a Brookstone product.

Demand is hereby made that you immediately withdraw your lounge pillow with massage and reading light from the market, and account to us for all products sold to date.

We expect to hear from you or your attorneys within five 5) days of this letter indicating what action you intend to take with respect to this letter.

Sincerely

Norman P. Soloway

NPS:cb

c: Steven Schwartz Philip Roizin